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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/918,279	07/30/2001	Evan Kaimowitz	3092/1G780-US1	2407

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805 Third Avenue
New York, NY 10022

EXAMINER

QURESHI, SHABANA

ART UNIT	PAPER NUMBER
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2155

DATE MAILED: 12/21/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

Office Action Summary	Application No. 09/918,279	Applicant(s) KAIMOWITZ, EVAN	
	Examiner Shabana Qureshi	Art Unit 2155	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

Status

- 1) ☒ Responsive to communication(s) filed on 30 July 2001.
- 2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

Disposition of Claims

- 4) ☒ Claim(s) 1-21 is/are pending in the application.
- 4a) Of the above claim(s) _____ is/are withdrawn from consideration.
- 5) ☐ Claim(s) _____ is/are allowed.
- 6) ☒ Claim(s) 1-21 is/are rejected.
- 7) ☐ Claim(s) _____ is/are objected to.
- 8) ☐ Claim(s) _____ are subject to restriction and/or election requirement.

Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☒ The drawing(s) filed on 30 July 2001 is/are: a) ☒ accepted or b) ☐ objected to by the Examiner.
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
a) ☐ All b) ☐ Some * c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
2. ☐ Certified copies of the priority documents have been received in Application No. _____.
3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).
- * See the attached detailed Office action for a list of the certified copies not received.

Attachment(s)

- | | |
|--|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892) | 4) <input type="checkbox"/> Interview Summary (PTO-413)
Paper No(s)/Mail Date. _____ |
| 2) <input type="checkbox"/> Notice of Draftsperson's Patent Drawing Review (PTO-948) | 5) <input type="checkbox"/> Notice of Informal Patent Application (PTO-152) |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08)
Paper No(s)/Mail Date _____ | 6) <input type="checkbox"/> Other: _____ |

DETAILED ACTION

Claim Rejections - 35 USC § 102

Claims 1-21 are rejected under 35 U.S.C. 102(e) as being anticipated by Chui et al (US Patent No. 6,657,702 B1).

With respect to claim 1, Chui teaches a method for facilitating purchases gift items that are made available for purchase from a host server, comprising the steps of:

- a) retrieving at least a set of names of potential gift recipients from an address book (column 18, lines 10-18); and
- b) combining into a selection form at a client machine one or more gift items available through the host server and the set of names of the potential gift recipients (column 18, lines 4-39).

As to claim 2, Chui teaches the method of claim 1, including the additional step of enabling a user at the client machine to associate SER items with potential gift recipients and thereby define a set of intended gift recipients (column 3, lines 13-15).

As to claim 3, Chui teaches the method of claim 2, including the additional step of enabling the user at the client machine to associate a message with a potential gift recipient (column 3, lines 13-15).

As to claim 4, Chui teaches the method of claim 3, wherein the message is entered by the user (column 11, lines 30-35; column 15, lines 40-45; figure 5 item 522).

As to claim 5, Chui teaches the method of claim 3, wherein plural messages can be entered by the user, and wherein the user can select any one of the plural messages for

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associating with a particular recipient in the set of potential gift recipients (column 11, lines 30-35; column 15, lines 40-45; figure 5 item 522).

As to claim 6, Chui teaches the method of claim 3, wherein plural messages are displayed at the client machine, any one of which is associable with a particular recipient in the set of potential gift recipients (column 11, lines 30-35; column 15, lines 40-45; figure 5 item 522).

As to claim 5, Chui teaches the method of claim 3, wherein the selection form further includes the at least one message which the user is enabled to associate with the potential gift recipient (column 11, lines 30-35; column 15, lines 40-45; figure 5 item 522).

As to claim 8, Chui teaches the method as in claim 2, wherein the association of gift items with potential gift recipients is made by selecting a radio button which is displayed at the client machine (column 16, lines 40-48).

As to claim 9, Chui teaches the method as in claim 2, wherein the association of gift items with potential gift recipients is made by selecting a checkbox which is displayed at the client machine (column 18, lines 20-24).

As to claim 10, Chui teaches the method of claim 2, including the additional step, once the set of intended gift recipients has been defined, of presenting at the client machine a shipping form which is automatically populated with the names and shipping information for each of the intended gift recipients, the shipping information including an address which is retrieved from the address book (column 18, lines 4-39).

As to claim 11, Chui teaches the method of claim 10, including the additional step of providing the names and shipping information of the intended gift recipients to the host server (column 18, lines 4-24).

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As to claim 12, Chui teaches the method of claim 10, wherein the shipping information for at least one of the intended gift recipients is populated in the shipping form free of manual entry by the user (column 18, lines 4-24).

As to claim 13, Chui teaches the method of claim 1, wherein, prior to the retrieving step, a user provides permission to access the address book (column 23, lines 1-23).

As to claim 14, Chui teaches the method of claim 1, wherein the address book is retrieved from the client machine (column 23, lines 1-23).

As to claim 15, Chui teaches the method of claim 1, wherein the address book is retrieved from a third party server (column 23, lines 1-23).

As to claim 16, Chui teaches the method of claim 1, including the additional step of executing a component at the client machine which performs steps (a) and (b) (column 18, lines 4-24; column 23, lines 1-23).

As to claim 17, Chui teaches the method of claim 1, wherein the selection form displays, for each name in the set of potential gift recipients, any prior gift item associations that were made in a previous session with the host server so as to advise a user of a possible repeat gift item purchase (column 18, lines 25-55).

As to claim 18, Chui teaches a method for facilitating purchases of gift items made available for purchase by a host server, comprising the steps of:

- a) downloading to a client machine a component from the host server (column 18, lines 4-25), the component including a selection template which coordinates with information in an address book which is accessible from the client machine (column 18, lines 4-25);
- b) retrieving into the component at least a set of names of potential gift

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recipients from the address book (column 18, lines 10-18);

c) retrieving from the host server a set of gift items, each of which is associable with one or more names in the set of potential gift recipients (column 18, 4-39);

d) displaying in a browser operating at the client machine a matrix of selection cells which is defined by intersecting rows and columns, one of the rows and columns denoting the set of gift items and the other denoting the names in the set of potential gift recipients (column 18, lines 25-45); and

e) enabling the user to associate names in the set of potential gift recipients with gifts in the set of gift items by interacting with one or more selection cells to thereby define a set of intended gift recipients (column 18, lines 13-24).

As to claim 19, Chui teaches the method as in claim 18, including the additional step of providing the set of intended gift recipients to the host server free of manual entry of the names of the intended gift recipients (column 18, lines 10-40).

As to claim 20, Chui teaches the method as in claim 18, wherein the interaction with the selection cells comprises selecting a radio button (column 16, lines 40-48).

As to claim 21, Chui teaches the method as in claim 18, wherein the interaction with the selection cells comprises selecting a check box (column 18, 20-24).

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Conclusion

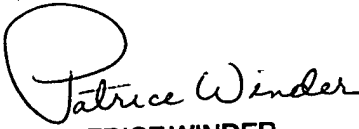
Any inquiry concerning this communication or earlier communications from the examiner should be directed to Shabana Qureshi whose telephone number is (571) 272-3990. The examiner can normally be reached on Monday - Thursday, 9:30 am to 6:30 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Hosain T. Alam can be reached on (571) 272-3978. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Shabana Qureshi
Examiner
Art Unit 2155

SQ
December 13, 2004


PATRICE WINDER
PRIMARY EXAMINER